

PRE-COURSE ACTIVITIES

SUBJECT

A Level Graphic Communication

This course is taught by Mrs Williams and Mrs Tattersall, you will begin by studying the work of iconic graphic designers, learning from their use of colour, layout and typography. You will explore materials using both traditional techniques, such as illustration, collage, stencilling and printing, alongside digital editing techniques using software such as Photoshop and Illustrator.

WATCH THIS

Watch this documentary about the ground-breaking career of Paula Scher. This is part of a series called 'Abstract- The Art of Design' which is available on Netflix and Youtube. Paula Scher is responsible for the creation of many well know brand identities and campaigns that you will recognise today.

[Paula Scher](#)

LISTEN TO THIS

Peter Saville is a world-renowned graphic designer based in Manchester. He created a lot of album artwork for Factory Records. Listen to this factory records playlist...

[Factory Records playlist Spotify](#)

Listen to Peter Saville here talking about his design for 'Unknown Pleasures'

[Peter Saville- Unknown Pleasures](#)

READ THIS

The Fundamentals of Graphic Design

[the-fundamentals-of-graphic-design.pdf](#)

DO THIS

Using the free design software www.photopea.com create an album cover redesign for one of the tracks on the 'listen to this' playlist above. You will need to consider the mood of the album, the lyrics, appropriate colour and typography choices. (this can be used on any device, including phones!)

LEARN THIS

Photopea tutorial to help you get started...

[Photopea for beginners](#)

ANSWER THIS

What is the purpose of Graphic Design?
What kinds of products might a Graphic Designer create?